



## Free Author Blogs and Free Domain Name with \$6.95/month Web Hosting

Not ready to put a lot of money into a website? You can still get the convenience of your own web presence under your own domain name to publish your own work without anyone else's ads -- just those for your own book!

Blogs are great tools for allowing you to publish your own articles with pictures and video. Most good blog software will also "ping" news servers, alerting them to changes in your blog and making updates to those websites who subscribe to blog feeds.

### **What are the benefits to having your own Blog under your own domain name?**

The first is the freedom to publish to a site that you fully control. You control all the content, your ads (if you elect to have them), and of course, the information about and associated links to your books.

### **"I already use a blog on Google or the Book Marketing Network - Why do I need another?"**

Keep using the other sites, but along with the benefits stated above, you can use these community blogs to drive traffic to your own blog site under your own domain name.

### **"You use the term Free Blog, but then I see the charge of \$6.95 a month - why?"**

What costs \$6.95/month (actually \$166.80 on a two year contract) is the web hosting. When you want to expand beyond just having a blog, you can use your existing hosting and domain name to add a traditional website to your hosting plan while keeping the existing blog.

### **Take These Easy Steps to Get Your Hosting and Free Blog**

Refer to <http://www.biblioscribe.com/author-blogs.php>

Once you have selected hosting from either recommended host provider, click **Sign Up Now**

If you do not yet have a domain name, enter your desired domain name in the **New Clients** box, and select **Next**. Signing up for a 12 month or 24 month plan allows you a free domain name. Two years is the best value, only costing you \$166.80 (\$84.40 a year equivalent) for hosting, domain name, domain name privacy, and lots of tools to include (of course) your own Blog.

If you already have a domain name, put the domain name you own in the **Transfer Clients** box, then select Next. You will be able to transfer the domain yourself, or either host provider will help you do it.

After you are all signed up, you will receive your password for your control panel to your hosting account. As a reminder, a representative from the hosting company will call to verify your account. This is a good thing as it helps eliminate fraud, and assure you that you are dealing with a great hosting company.

Using your Control Panel account and password (your account will be your domain name,) sign in to set

up your Blog.

Once you are into your control panel, you will see lots of great promotional options. As you scroll down your panel, the first thing you should do is establish your own email account under your domain. This is located under the fourth panel labeled **Mail**. Select the **Email Accounts** icon to set up your email. Email is available to download to Outlook and to view online.

Next, scroll down to the panel named **Software / Services**. Once there, select the smiling logo called **WordPress**. WordPress started as just a blogging system, but has evolved to be used as full content management system through the thousands of free plug-ins, widgets, and themes now available. With all of the free templates and plug-ins that you can install through the WordPress dashboard, you can have a site unique to your tastes and book themes.

Following these steps, you can have your own domain name, hosting, and Blog up and running in less than 15 minutes. Post your own articles in any number of categories that you create. Post permanent links to your books, and even use your blog to make additional income by posting your own affiliate ads.